

# Yuening Jia

## INDUSTRIAL DESIGNER

🏠 <https://www.yueningjia.design/>

### WORK EXPERIENCE

#### Product Designer / Tianjin Zhongkezhengpeng

Mar 2024 --- Jul 2024

Suggested and modified to create new disruptive products, of which 25% were adopted and quickly modified for implementation.

Managed multiple projects from research through to commercially viable concept designs. Responsible for character design, modelling, and rendering to attract a 50% increase in users.

#### Product Designer / Qingdao Zhongxianyisheng

Jul 2021 --- Jul 2022

Collaborating with other designers and design managers, participated in and designed projects.

Participate in user research to identify opportunities and innovations, output design plans and present to senior management for discussion.

Led a product design exhibition. Responsible for attracting sponsors, designing exhibition panels, 3D printing.

### DESIGN PROJECTS

#### Accenture / Virtual experience program

Completed a simulation focused on how the design team can transform a user's experience.

Added a new feature and iterated on an existing product screen.

Communicated the decisions made for the feature design.

#### UCA Canterbury / Exhibition

Communicate and collaborate with group members, lead and organise them to carry out research and design work, with 83% group participation.

Build the design elements and scene from 0, take the lead in designing, modelling and rendering the design through Rhino and Keyshot. Combined 3D printing, laser cutting and carpentry technology to realise it.

Preparing clear and concise progress and present.

✉ jdf77741@gmail.com

📞 +44 07778 852516

📷 jiafufu

🌐 <https://www.linkedin.com/in/yuening-jia-641425291/>

### EDUCATION

 **University for the Creative Arts**

M.A. Product Design (2022)

### SKILLS

Product Design  
User Research  
3D modeling  
Rendering  
Interaction Design  
UI Design  
Laser Cutting  
3D Printing  
3D Visualisation  
Clay Modeling  
Hand Drawing  
Video Editing

### TOOLS

Rhino  
Solidworks  
Keyshot  
AutoCAD  
Figma  
Sketch  
Photoshop  
Illustrator  
Indesign  
After Effects